AGENDA REQUEST FORM

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

REVISED

Meeting Date	Open Agenda	Special Order Request	Agenda Item Number
6/24/14	X Yes ___ No	___ Yes _X_ No	EE-7

TITLE: **RFP Amendment / Additional Spending Recommendation of $500,000 or Less**
14-037V Federal and State Lobbying Services

REQUESTED ACTION: Approve the Amendment and additional spending authority for the above RFP

Extension Term	User Department	Award Amount	Vendor (s) Awarded	M/WBE Vendor(s)
July 1, 2014 through June 30, 2015 1 year	Public Relations & Governmental Affairs	$343,581	~~5~~ 4	~~McKee Communications (African-American, M/WBE Coral Springs, FL)~~ **None**

SUMMARY EXPLANATION AND BACKGROUND:

The School Board of Broward County, Florida (SBBC) entered into agreements with Alcalde & Fay, Ltd.; Becker & Poliakoff, P.A.; Colodny, Fass, Talenfeld, Karlinsky, Abate & Webb, P.A., ~~and McKee Communications, Inc.,~~ to provide professional federal and state lobbying services under RFP 14-037V.

It is recommended that the First Amendment to Agreement for Alcade & Fay, Ltd., be renewed for federal lobbying services for another term. This firm lobbies the legislative and executive branches of the federal government, including federal agencies, and possesses the necessary skills to counsel SBBC on strategies concerning legislative and administrative advocacy to assist SBBC in its goals of federal funding for the District.

It is recommended that the First Amendment to Agreements for Becker & Poliakoff, P.A.; Colodny, Fass, Talendfeld, Karlinsky, Abate & Webb, P.A., ~~and McKee Communications~~ be renewed for state lobbying services for another term. These firms lobby the legislative and executive branches of the Florida state government on the District's behalf.

These agreements have been reviewed and approved as to form and legal content by the Office of the General Counsel.

SCHOOL BOARD GOALS:

__ •Goal 1: High Quality Instruction
X •Goal 2: Continuous Improvement
__ •Goal 3: Effective Communication

FINANCIAL IMPACT:

RFP 14-037V was approved on December 2, 2013, with a spending authority of $126,581. The current recommendation is to increase the spending authority by $217,000 to cover the spending for an additional year. This additional recommendation will provide a total spending authority of $343,581 for this contract. All expenditures for this contract will come from the existing approved Public Information Officer's budget.

EXHIBITS: (List)

1. First Amendment to Agreements
2. Approved Agenda Request Form 12/02/13 RSBM (EE-4)
3. Financial Analysis Worksheet
4. **Lobbying Efforts This Past School Year**

BOARD ACTION:

APPROVED

(For Official School Board Records' Office Only)

SOURCE OF ADDITIONAL INFORMATION:

Name	Phone
Tracy Clark	754-321-2616
Sheela VanHoose	754-321-2600
Ruby Crenshaw	754-321-0501

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

Maurice L. Woods *M.W.*
Chief Strategy & Operations Officer
Office of Strategy & Operations

Approved in Open Board Meeting on: JUN 24 2014

School Board Chair

By:

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Revised 12/12
RWR/MLW/RC/TC/SV:pg